

Editorial

Georgia Trend's long history of editorial excellence makes the magazine a must-read for anyone doing business in the state.

We cover business, politics, government and economic development, with regular updates on key industries and issues and profiles of prominent Georgians.

You'll find comprehensive coverage of banking and finance, tourism, utilities, health care, hospitality, education, transportation, the environment, plus in-depth reports on economic development initiatives throughout the state.

Georgia Trend has won awards from the Society for Professional Journalists, the Magazine Association of the Southeast (MAGS) and the Alliance of Area Business Publications (AABP) for editorial excellence.

Georgia Trend readers anticipate our regular columns and departments:

- **Neely Young:** commentary from the editor-in-chief and publisher
- **State of the Economy:** from Dr. Jeffrey Humphreys at Terry College of Business at the University of Georgia
- **Politics:** Veteran political writer Tom Crawford covers the Capitol
- **Profile:** Patty Rasmussen's close-ups of prominent Georgians
- **Business Casual:** Editor Susan Percy writes on topics of interest to business people
- **Art of the Meal:** reviews from restaurant critic Krista Reese
- **Legends:** Gene Asher looks at sports greats
- **Trend UpFRONT:** a selected calendar of events from around the state, plus snapshots of Georgia's nonprofits, The GreenRoom, an environmental update, and TrendRadar, economic news.

Georgia Trend readers stay connected to the state's business and political leaders with these annual features:

Georgian of the Year, The 100 Most Influential Georgians, Most Respected Business Leader, Annual Legislative Guide, Family Business Awards, Excellence in Public Service Awards, 40 Under 40 – Georgia's Rising Stars, and the Legal Elite: Georgia's Most Effective Lawyers.

Our State – Focusing on Georgia Communities:

Each month, we focus on economic development in selected cities, counties or regions of the state, highlighting local challenges and solutions.

Some Georgia Trend reader favorites:

Economic Yearbook, annual Industry Outlook, Georgia Golf, Corporate Meetings, the Business of Sports, Top Georgia Companies, the annual listing of Colleges and Universities, and our yearly Silver Spoon Awards: Georgia's Top Restaurants and regular Q & A's with top business and government leaders.

Some new features:

Small Business Spotlight and Women to Watch

Contributing Writers:

Carol Carter ■ Vincent Coppola ■ Tom Crawford ■ Mary Anne Dunkin ■ Patti Ghezzi ■ Ray Glier
Vincent Coppola ■ Millard Grimes ■ Jeff Humphreys ■ Karen Kennedy ■ Melanie A. Levs ■ Ed Lightsey
Michele Cohen Marill ■ Maryn McKenna ■ Bobby Nesbitt ■ Patty Rasmussen ■ Krista Reese
Kenna Simmons ■ Randy Southerland ■ Christy White ■ Ben Young