

Business Georgia 2010/2011

Annual Economic Development Publication

In Fall 2010, *Georgia Trend* will publish the state's annual economic development publication that will be delivered to prime prospects for business relocations and expansions. Each year we provide a wealth of information on the Georgia economy, the available, skilled workforce, transportation, education and commercial and residential real estate. This publication will spotlight all the reasons that our state is an outstanding choice for business relocation.

Editorial Features:

Reasons to do business in Georgia

- The Economy
- The People
- Education
- Trade & Exporting
- Transportation
- Real Estate
- Regional Demographics

Distribution Channels:

- Site Selectors – Mailed to Site Selection Magazine subscribers
- Georgia Dept. of Economic Development
- Chambers of Commerce around Georgia
- Industrial Development Authorities
- Corporate Relocation Departments
- Airport Hotels
- *Business Georgia* will be posted on the *Georgia Trend* Web site

Total Annual Distribution = 30,000

Advertising Rates:

	Four Color	B&W
Spread	\$12,090	\$9,179
Full Page	6,651	5,098
2/3 Page	5,285	3,737
1/2 Page	4,109	2,654
1/3 Page	3,583	2,013
1/6 Page	2,727	1,173

Advertising space deadline: August 31, 2010

Bonus: With each page or partial page of advertising you purchase, you will receive an equal amount of FREE advertorial space in our Economic Development Messages section.